

## **Privacy Notice**

For information about Universal Research Solutions, LLC 's ("URS"), privacy practices, please read our privacy policy, which can be accessed using the following link:

<https://www.oberd.com/privacy-policy/>. Sections 2 and 4 contain all information required by Articles 13 and 14 of GDPR.

### **Identity of Controllers, Purposes and Legal Basis of the Data Processing**

URS is the data controller for the processing of personal data for purposes of contacting prospective customer to discuss and demonstrate the OBERD platform upon request of the prospective customer. The information you provide is necessary for us to resolve these issues. URS can be reached at [dpo@oberd.com](mailto:dpo@oberd.com). URS relies on data subject consent as the legal basis for processing related to the purposes described above.

### **Automated Decision Making and Profiling**

The contact information you provide will not be used for purposes of automated decision making or profiling.

### **Right to Withdraw Consent**

You have the right to withdraw consent to the processing of your personal data at any time. Consent may be withdrawn in whole or in part. No adverse or retaliatory actions may be taken against you for withholding or withdrawing consent. The withdraw of any consent will relate to future processing activities. You can withdraw consent at any time by emailing us at [dpo@oberd.com](mailto:dpo@oberd.com).

### **Privacy Shield**

URS is United States company and is located in Columbia, Missouri. URS participates in the Privacy Shield Program, which has been approved by the Swiss Confederation, and adheres to the Privacy Shield Principles. All processing of personal data belonging to citizens of Switzerland is done in accordance with Privacy Shield Principles. For more information about URS's participation in the Privacy Shield Program please see our Privacy Policy.

### **Standard Data Protection Clauses**

For the processing of personal data belonging to European Union citizens, including the transfer of that personal data to URS, URS relies on the use of the standard data protection

clauses for controller to processor data transfers as set forth in Commission Decision 2010/87/EU.

**The following charts describe the types of data that may be collected:**

<b>Non-sensitive categories of Personal Information</b>	<b>Description of Category</b>	<b>Examples</b>
Authenticating	Information used to authenticate an individual with something they know.	Passwords, answers to security questions.
Identifying	Information that uniquely or semi-uniquely identifies a specific individual.	Name, user-name, unique identifier, government issued identification, Date of Birth
Physical Characteristics	Information that describes an individual's physical characteristics.	Height, weight, age, gender
Contact	Information that provides a mechanism for contacting an individual.	Email address, physical address, telephone number
Demographic	Information that describes an individual's characteristics shared with others.	Age ranges, physical traits, geographic
Computer, Device, Technical Information	Information about a device or technology that an individual uses for personal use.	Ip address, Mac address, browser type, operating system, pages accessed.
Location	Information about an individual's location	Country, state, territory.

<b>Sensitive Categories of Personal Data</b>	<b>Description of Category</b>	<b>Examples</b>
Medical and Health	Information that describes an individual's health, medical conditions or healthcare.	Physical and mental health, prescriptions, disabilities, health history, health records, family and/or individual health history.
Ethnicity	Information that describes an individual's origins and lineage.	Race, national or ethnic origin, languages spoken,